

Allahabad Technologies and Solutions Pvt. Ltd. (AT&SPL) is an Indian company incorporated in July 2016.

We believe that creativity and technology innovation are critical to the digital economy today. At AT&SPL, we work together with our customers to reimagine and build new technologies for simplifying, strengthening and transforming the business processes and operations.

Our mission is to deliver services at minimal cost to help drive a sustained business value.


July, 2022




Customized
Solution


Minimal Cost


Professional
Team


Quick Results

Delivering Thoughts...

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Know us

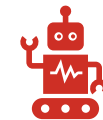
- Allahabad Technologies & Solutions (AT&SPL) started operations in 2016 and serves customers from sectors viz. IT; Power; Solar; Education; Manufacturing; Food Processing; Healthcare; E-commerce; Fashion; Agriculture; Real Estate; Brewing, Food Hubs; etc.
- Leadership in AT&SPL comes from engineering, management and consulting domains and has served renowned public and private sector organizations like ITI, Stanley India, KPMG, etc.
- AT&SPL team is a group of consultants, advisors and technocrats from reputed institutions including IITs, IIMs, IGNOU, CSA University, LMTSM, etc.
- As individuals we have served customers viz. U.P. Government; Energy Efficiency Services Limited (EESL); Lodha Group, LPU, SAIF; Ministry of Power, Afghanistan, APEPDCL; MSEDCL; DHBVNL, APPCPL; ITES, IIRA, Aether Tradex Pvt. Ltd., International Solar Alliance, Gol, etc.
- As a company we have developed and deployed various advanced IT applications viz. Power Trading Software, ERPs – HRM Solution, MM, Work Monitoring System, Websites – job, matrimony, learning modules, etc., User-friendly CMS Tools, Price Forecasting Software, Process Enhancement Tools, etc.

Services we provide through our solutions

- **Consulting:** Business Process; Technology Advisory, Institutional Reform, Branding and Promotion, Research & Analysis, Education, Project Management, Customer Service & Satisfaction; Programme Support, etc.
- **Design & Development:** Website, Software - CMS, E-commerce, Billing, Smart metering, Solar, Power Bidding & Procurement, Forecasting, Mobile Applications and other ERPs.
- **Digital Marketing:** Search Engine Optimization; Social Media; Content creation and broadcasting through website, email, online banner, etc.
- **Value Added Services:** Web hosting; Email services; SMS services, Training, Skill Development, etc.

Consulting

- Our consulting team works across sectors – IT, Power, Solar, Education, Smart Metering, Agriculture, Food, etc.
- Our experience and advisory help organizations and individuals improve their business process, organizational performance and operations
- We work with clients to –
 - Perform research and analysis, enhance business process, branding and promotion
 - Develop reports, education and training modules, etc.
 - Develop advanced IT web applications, ERPs, tools, etc.
 - Solar project feasibility studies, power purchase agreement, tariff negotiation, etc.
 - Solar project development support
 - Smart metering implementation
 - Project management support (PMS)
 - Project management consultancy (PMC)



Design & Development

- Our technical team works with clients from sectors - IT; Power; Solar; Healthcare; E-commerce; Education; Food Hubs; Manufacturing; Food Processing; Fashion; Agriculture; Real Estate; Brewing, etc.
- We help clients reimagine, develop and integrate new advance IT applications to enhance their business operations and customer satisfactions
- Some of the major projects delivered by us are –

- ERPs – Power Trading, HRM, Material Management System, etc.



- Web Applications – Billing, Jobs Portal, Matrimonial Portal, U.P. Government Websites, SAIF, Training, etc.

- E-commerce – Boutique, Food Joint, etc.



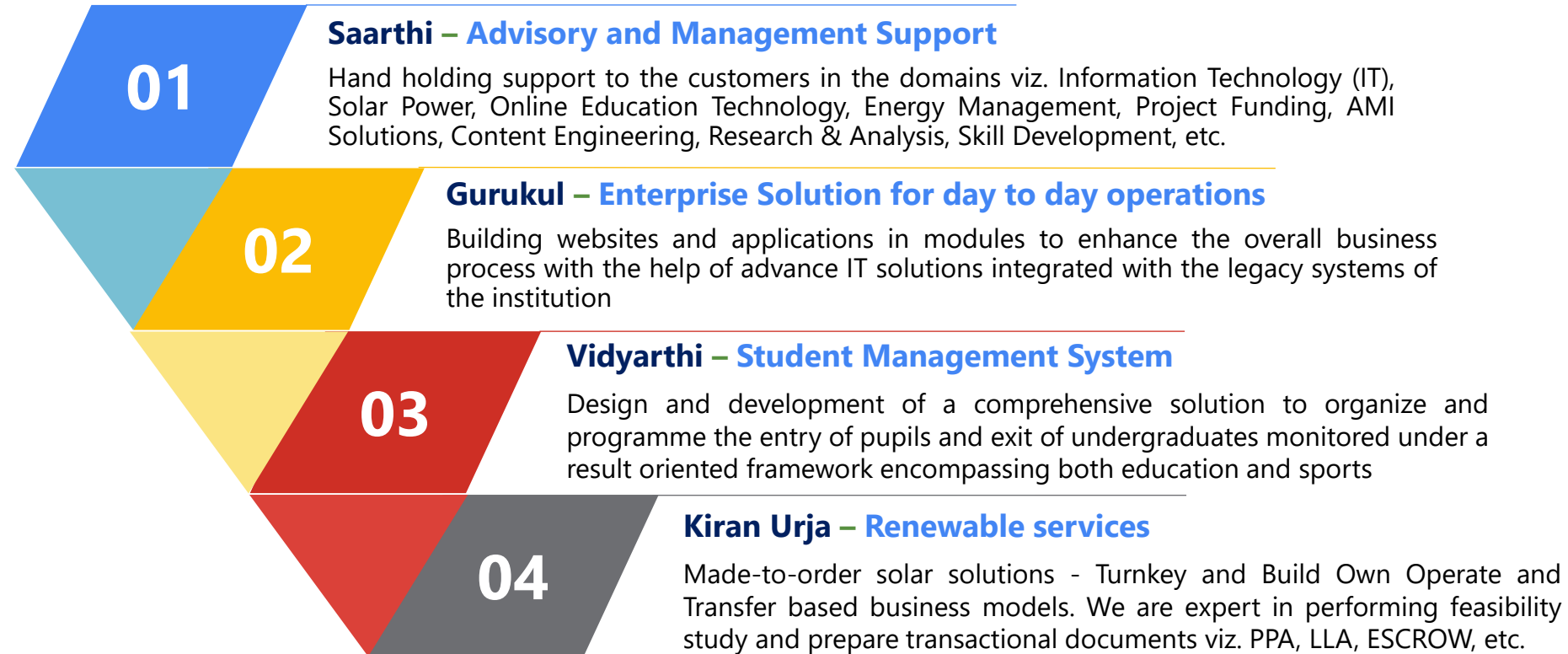
Digital Marketing

- Today businesses may leverage digital channels such as search engines, social media, email and their websites to connect with current and targeted customers
- We help clients keep their business updated with advanced internet marketing techniques
 - To have **global reach** with more personalized and economic technologies 
 - To **track and measure** the reach for your product/service 
 - **Easy engagement** with prospective customers 
- Digital Marketing process broadly involves – Research and Analysis; Plan and Strategize; Implementation; Measure and Audit; Continuous Re-optimization  
- We deal with Search Engine Optimization (SEO); Social Media Pages; Blogging; Google Applications (PPC); Content Marketing, Affiliate Marketing, Display Advertising, etc. 

Value Added Services

- Beyond advisory and online marketing we also extend our support with other uniquely designed services –
 - Training and skill development (online and offline)
 - Workforce solution
 - Facilitate Web hosting; Email and SMS Service
 - Mobile Application Development

Glimpse of our major solutions



THANK YOU

Stay safe !

We would be happy to listen from **You**:



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